

Terms of reference
Greenspace Alliance 2018 Municipal Election Strategy

Background:

The Greenspace Alliance is dedicated to the protection and preservation of greenspace in Ottawa-Gatineau. Much of its activity on the Ottawa side of the river involves dealing with the mayor and council members individually, as members of committees or with City Council as a whole. These dealings involve providing facts and arguments to sensitize and educate them on greenspace issues and advocating for them to take positions in city plans and decisions that preserve and protect greenspace. It is easier to be successful in such dealings if councillors are already predisposed to attaching a high importance to greenspace. The GA therefore wishes to get involved in the 2018 municipal elections in such a way as to promote the election of a mayor and councillors that are so inclined.

Objective:

To develop a strategy for the Greenspace Alliance to adopt for the 2018 Municipal election in Ottawa to foster the election of a mayor and councillors who attach a high importance to greenspace.

Scope:

The strategy will:

- consist of messages and concrete actions
- be informed by lessons learned through the GA's experience in previous municipal elections
- take into account plans of other environmental organizations in Ottawa
- take into consideration the experience of environmental organizations in other jurisdictions
- take into account the voting record on environmental issues of current council members

Timeframes:

The final strategy to be approved by the GA at its May 2018 general meeting.
A report on the progress of the project should be made at each monthly general meeting until then.

Workplan:

To be developed by the Chair and two volunteers at the outset of the project. The two volunteers identified for the project are Amanda Allnutt and Jake Harris (resume attached).

