



Board of Governors

Discussion Report

Agenda Item 8

Campus Engagement group

Report From:	Bernie Etzinger and Paul Johanis, CEG Co-chairs
Date of Board Meeting:	November 6, 2019
Date Previously Reviewed by the Board of Governors:	
TOH By-law or Board Policy Reference	
Staff Support Contact(s):	Bernie Etzinger
Strategic Direction References:	Our Community
Risk Profile:	Community Outreach, Stakeholder Management

Purpose

This briefing note presents an update on work accomplished by the Campus Engagement Group since its formation, introduces the group's first report, makes the case for endorsement of the Healthy Ottawa Planning Partnership, and outlines other next steps in communications and engagement.

Strategic Directions

Our community: the CEG represents a significant link with the community and an opportunity to include community recommendations and feedback at every stage of the new campus project.

Risk Profile

Community Outreach: The risk that TOH is not effective in proactively reaching out to and managing community networks in order to increase TOH's profile and build relationships and support within the community; **Stakeholder Management:** The risk that TOH is not effectively managing relationships with other key stakeholders.

Background

The Ottawa Hospital's New Campus Engagement Group (CEG) launched in May 2018. The group's members are residents of Ottawa who represent different patient, capital, and community interests. The group also includes members of the hospital's administration, the City of Ottawa, and the NCC.

Update:

The Campus Engagement Group's first report

The Campus Engagement Group has developed its first report, which presents the emerging community vision of the new campus and its role as a hospital integrated into the community. The report builds on

18 months of deliberation and outlines the community's relationship with the hospital and opportunities for working in partnership with government.

Following presentation to the Board, the report will be published on the hospital's website, released publicly with an invitation for public feedback, and provided to municipal, provincial and federal partners.

The Healthy Ottawa Planning Partnership

The Campus Engagement Group's deliberations are guided by a vision of the hospital as fully integrated with the community, but as some of the most important decisions to support this vision will lie with the City of Ottawa, the CEG has been looking for ways to link changes to significant shared interests with the City. In the process, members have found that Building a Healthy Ottawa is a critical point of intersection where many of their key goals converge with those of the City.

A draft of the City's new [Official Plan](#) will be put forward in early 2020. Making Ottawa a healthy community is a critical element in that plan. The New Campus Project could make a very significant contribution to a healthy Ottawa, supporting The Ottawa Hospital's healthy populations aim.

The CEG asks that the Board support making the new site a "blueprint project" in the City's Official Plan.

Transportation study

The hospital will commission a transportation-mobility study as part of its work to complete site zoning requirements set out by the City of Ottawa. The CEG has requested that the hospital ensure that it is coordinating with the City and the National Capital Commission, who over the next two years will renew the Transportation Master Plan and the region-wide Origin-Destination Survey respectively. The group requests that the three partners make an effort to align so that development in the area and access to the new campus/Carling area from across the region is considered holistically rather than piecemeal. The hospital is now coordinating with these partners to move this forward.

Potential Risks, Issues and/or Opportunities

A Healthy Ottawa Planning Partnership is an opportunity to align processes to find solutions, while reducing the risk of frustration and disengagement in the community at a crucial time. The CEG sees the win-win solutions being presented as a key step in creating community ownership of the project.

There are also opportunities to partner more closely at the federal and provincial levels to ensure that both existing planning processes and new projects align well with and contribute to a healthy Ottawa.

As the hospital undertakes studies to complete the city's zoning requirements on the site, it will continue to engage with the CEG to address areas of concern and include community input.